

iFathiHR · Portfolio



Hussain Fathi
iFathiHR

Portfolio 2026

Hussain Siraj **Fathi**

Director, Initiatives Management & Vision 2030 Office

Islamic University of Madinah · Madinah

I turn ideas into measurable initiatives, and build the digital tools that make their impact last.

My vision

I turn ideas into measurable initiatives, and build the digital tools that make their impact last.

A leader in managing initiatives and delivering Vision 2030 targets. I combine more than ten years of media experience organizing major national events and conferences with the technical ability to build institutional digital platforms from scratch, and I design and deliver AI training programs. I lead teams and high-impact projects in coordination with official bodies, turning ideas into measurable initiatives.



16+ Years of institutional experience	1,453 Visitors — Career Day Forum 2026	420,000+ Visitors — 12th Festival of Cultures and Peoples	450+ Job and training opportunities	115+ Trainees — Rawa Media Week
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Initiatives & transformation

Planning initiatives, measuring their impact and tying them to Vision 2030 targets.



Media & major events

National forums, exhibitions and conferences, from idea to opening day.



Technology & AI

Digital platforms and systems I build from scratch, and training in AI tools.

CURRENT ROLES

2023 – present	Director, Initiatives Management & Vision 2030 Office Islamic University of Madinah
Dec 2025 – present	Founding Board Member & Chair of Corporate Communication Rawa Association for Digital Media Production
2024 – present	Founder, iFathiHR Consulting and training brand

Key achievements & events

420,000+

Visitors — 12th Festival of Cultures and Peoples

1,453

Visitors — Career Day Forum 2026

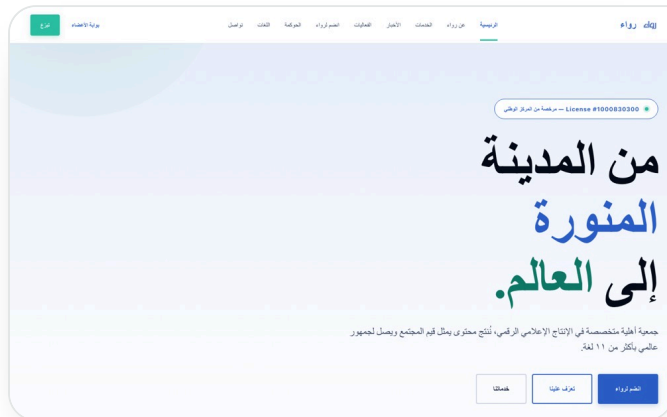
115+

Trainees — Rawa Media Week

2026	Second Career Day Forum Led the team for the first and second editions: 1,453 visitors, 41 organizations, 450+ opportunities. Preparing the third edition (21–22 March 2027).
2024	12th Festival of Cultures and Peoples Member of the festival's Higher Committee; attendance exceeded 420,000 visitors. Media supervision of the festival editions (2018 – 2024).
2026	Exhibition of the International Conference on the Kingdom's Efforts Against Intellectual Deviation Supervised delivery: pavilions, visual content, screens and coordination with participating bodies (27–28 September 2026).
2026	Saudi Universities Alumni Forum Exhibition Set-up and organization at the King Salman International Convention Center.
2026	First Rawa Media Week 5 workshops for 115+ trainees with online registration and certificates.
1448 AH	Communication Strategy 1448 Full strategy for the university's General Administration of Communication, including AI governance and data-driven communication.
2023–2024	Alumni Forum in Kenya Organized the forum outside the Kingdom.
2022–2025	Iftar Around the World Launched and supervised the initiative.
2022	Conference on Combating Cyber Terrorism Organized the conference and led its media team.
2010–2015	National occasions Helped organize the reception of the Custodian of the Two Holy Mosques in Madinah (2015) and the Saudi pavilion's National Day celebration at Expo Shanghai (2010).

Digital products I built

Websites and platforms I designed and built myself — all live today.

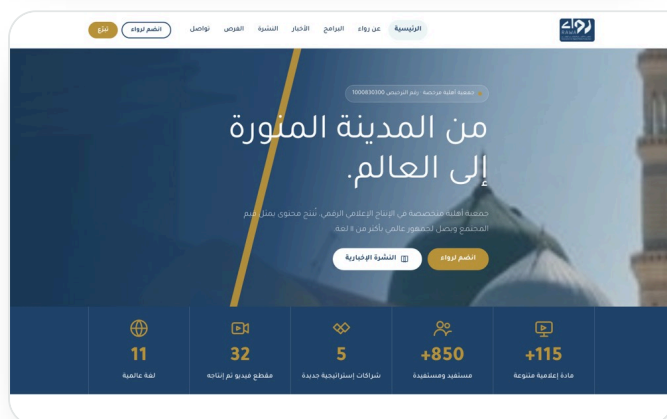


Website · nonprofit

Rawa website

Multilingual website for Rawa Association with registration and e-certificates.

rdmp.sa

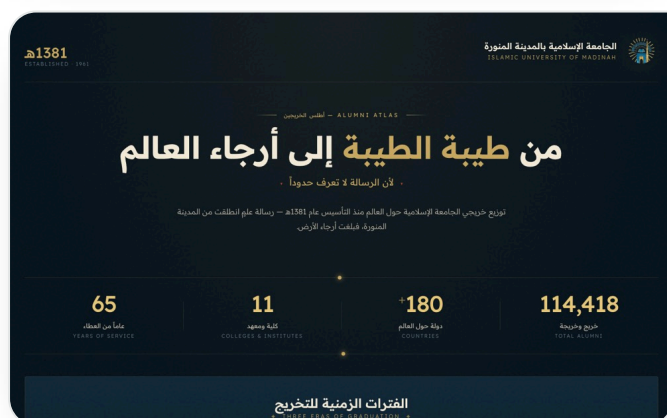


Content platform

Rawa news bulletin

The news edition of the Rawa site: the association's news and bulletin, produced with AI tools.

rdmp.sa/v2

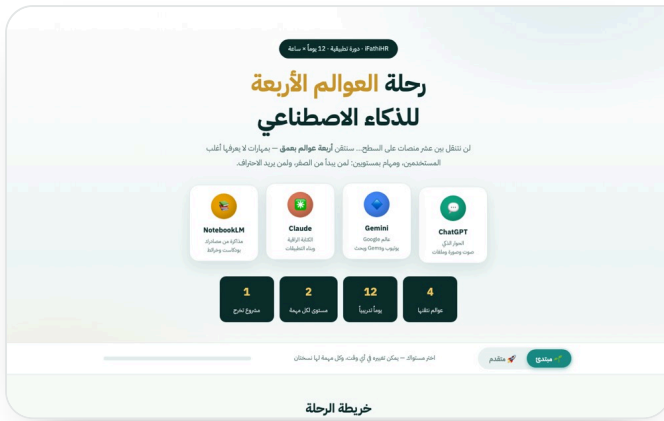


Interactive map

Islamic University Alumni Atlas

An interactive map of the university's graduates around the world.

ifathih.net/atlas

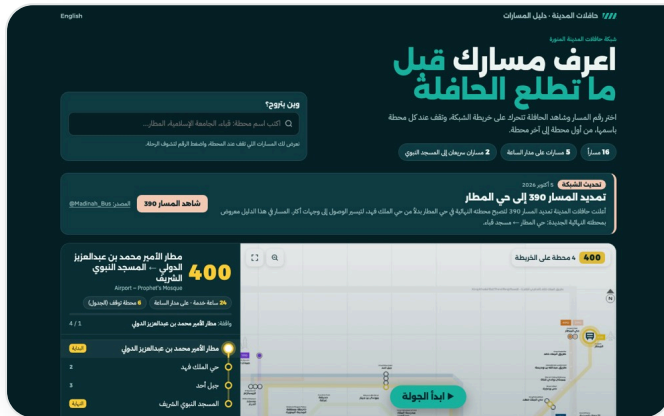


Course site

Journey of the Four Worlds

Website of the applied AI course.

ifathih.net/ai-course



Map

Madinah bus routes

An interactive guide to bus routes in Madinah.

ifathih.net/madinah-bus



siraj.my

My father's website – Siraj Hussain Fathi

A personal website I designed and built for my father.

siraj.my

OTHER PLATFORMS & SYSTEMS



Graduation Gown Distribution Platform

Moved gown handover from paper lists to a digital flow that verifies each graduate and logs receipt, saving 8+ hours of manual checking per day.

Internal platform



Alumni Platform

The university's digital window to its graduates: an up-to-date alumni database linked to opportunities and programs.



Event registration & attendance system

Online registration, attendance and automatic certificates, used at Career Day and Rawa Media Week.

Internal platform

Visual identities & logos

Identities I designed for government bodies, companies and projects — from the mark to the usage guide.



Logo & identity — Islamic University of Madinah

[Identity guide](#)



Mawared HR Management Co.



Wejhat Safar Operation & Maintenance Co.



Atayeb Albawadi — organic products

Selected logos



ALAA — dietitian



Selected logos

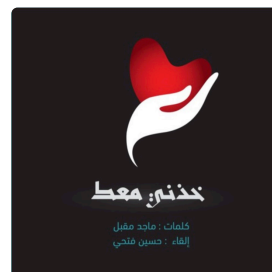
AI Forum for Islamic Sciences and Arabic, Al-Mujaz, Mujarreb, Digital Monsters Co., Ramadan Pauses, “61 years — the sun of knowledge never sets”, 7th anniversary of the Bay‘ah, Balloon Smiles, Nottingham Initiators.

Audio — voice performance



“Because You Are Allah” —
words by Ali bin Jaber Al-
Fifi

[Listen ·
soundcloud.com/ifathihr](https://soundcloud.com/ifathihr)



“Take Me With You” —
words by Majed Muqbil

[Listen ·
soundcloud.com/ifathihr](https://soundcloud.com/ifathihr)



Audio & video work

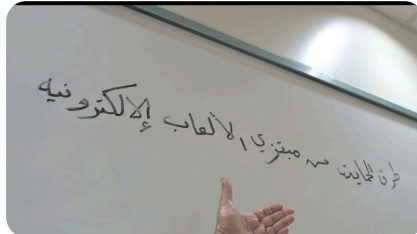
Video — concept & supervision

International Cyber Counter-Terrorism Conference 2022



Teaser

[Watch](#)



Film

[Watch](#)



Closing report

[Watch](#)



Other productions



“Hiya Lana Dar” film — 91st

National Day

[Watch](#)



“The joy of volunteering”

[Watch](#)



What they say after iftar —

Iftar Around the World

[Watch](#)



Events: concept, supervision & delivery

فَعَالِيَات
أفكار - إشراف - تنفيذ




إفطار حول العالم

إفطار رمضاني يشارك فيه طلاب الجامعة الإسلامية بأطباق من دولهم بمشاركة من رجال الإعلام والتعليم في المدينة المنورة



إفطار
أصدقاء طيبة
Breakfast Madinah Friends



مبادرة اجتماعية إعلامية شبابية تجمع شباب المدينة المنورة بالإعلاميين على سفرة إفطار في مكان تاريخي من أماكن المدينة المنورة.

Iftar Around the World

A Ramadan iftar where Islamic University students share dishes from their home countries, with media and education figures of Madinah.

Iftar of Taibah Friends

A youth social-media initiative bringing Madinah's young people and journalists together at an iftar in a historic Madinah location.

فَعَالِيَات
أفكار - إشراف - تنفيذ




أزبدعتم

حفل سنوي تقيمه عمادة شؤون الطلاب بجامعة طيبة لختام الأنشطة الطلابية، وقد شاركت في تنظيم وإعداد ٣ حفلات ١٤٣٤ - ١٤٣٦ هـ، وفي عام ١٤٣٧ تشرفت بقيادة فريق عمل الحفل.



المؤتمر الدولي لمكافحة الإرهاب الإلكتروني 2022
CYBER COUNTERTERRORISM
INTERNATIONAL CONFERENCE
6 - 8 December ١٤ - ١٦ جمادى الأولى



في عام ١٤٤٤ هـ تشرفت بإدارة الفريق الإعلامي للمؤتمر الدولي لمكافحة الإرهاب الإلكتروني والذي استمر على مدى ثلاثة أيام.

"Abda'tum" ceremony – Taibah University

The annual closing ceremony of student activities: co-organised three editions (1434–1436 AH) and led the team in 1437 AH.

International Cyber Counter-Terrorism Conference

Led the conference media team over three days (1444 AH / 2022).


ALAM KEMAH, SUKSES EKONOMI, EKSPANSI DIPIN IN-DEPTH, ISLAM, KEMAH

65.45% TERKUNCI
Pakistani Express, China, Daily Pakistan Express, China – 37 month ago

100%

Universitas Islam Madinah Gelar Temu Alumni

Redaksi: 11/03/2019 09:00 WIB



Universitas Islam Madinah (UIM) menggelar pertemuan alumni di Gedung Al-Farooq, Universitas Islam Madinah, Selasa (12/3/2019). Acara ini dihadiri oleh ratusan alumni dari berbagai angkatan yang kembali ke Madinah untuk menghadiri acara ini.

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WAS SPA

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Saudi Press Agency (SPA) and Indonesian media – Saudi Universities Alumni Forum, Jakarta (January 2023).

[illegible]

Workshops & courses delivered

Oct 2026

«Wazen» workshop — Mutqen program

Innovation & Entrepreneurship Center — Islamic University — Delivered as a Mutqen ambassador to 24 students.

1448 AH

Coordinating Mutqen training programs for students

Initiatives Management & Vision 2030 Office — Wazen and Khitat, followed by Labeeb and Bawsala, with the Basamh Community Service Program.

2026

AI track for youth (12 hours)

Sama Al-Qiyam summer program — Diwan Youth Association

2026

Rawa Media Week workshops

Rawa Association for Digital Media Production — 5 workshops for 115+ trainees.

2024

AI Prompt Writing Guide

Training curriculum — A training curriculum in prompt engineering.

Books



Don't Criticize Me

Unless I ask you to (in Arabic)
Hussain Bookstore · Safar 1442 AH ·
Oct 2020 · 18 pages



Top of the Chart, Don't Talk to Me

Stories from around the idea (in Arabic)
Hussain Bookstore · Jumada I 1442 AH
· Jan 2021 · 27 pages

Skills

Technology & systems

Multilingual institutional platforms and websites, online registration and attendance systems, dashboards and interactive reports. Applying AI tools at work and teaching prompt engineering.

Media & creative production

Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects, Audition. Photography, video production, voice-over, content creation, creative writing.

Leadership & planning

Strategic planning, team and project management, major events, executive reporting, partnerships.

Education & certifications

2008 – 2013

BA in Languages & Translation — English

Taibah University

2025

Certified in Exhibition Management (CEM)

IAEE

EXPERIENCE

Career path

2023

Media & Marketing Officer

Institute of Research and Consulting Studies — Islamic University

2021 – 2023

Head of Media

Communication & Corporate Identity — Islamic University

2019 – 2021

Head of Production

Media Department — Islamic University

2017 – 2019

Visual Identity Designer

Islamic University of Madinah

2013 – 2016

Media Director

Deanship of Student Affairs — Taibah University

Letters of recognition

1448/05/10

Letter: building the graduation gown distribution platform

Alumni Center — Islamic University

1448/05/10

Letter: co-building and launching the Alumni Platform

Alumni Center — Islamic University

1448/05/10

Letter: leading the Career Day Forum team (1st & 2nd editions)

Alumni Center — Islamic University

1448/05/10

Letter: organizing and supervising exhibitions

Alumni Center — Islamic University

2026/10/22

Thank-you letter for delivering the «Wazen» workshop

Mutqen program

2025

Certified in Exhibition Management (CEM)

IAEE

IFATHIHR

Let's work together

Consulting, partnership, training, or an initiative idea.

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ifathihhr.net/en/

